



Data Analyst/Digital Marketing Operations – BLACKMORES.

Provide marketing performance analysis for our Digital Department.

Feed your passion for Digital Communications with a market leader.

Great employer/On Site GYM /Subsidised healthy staff Café- Warriewood.

Blackmores is a market leader in developing and marketing products and services throughout Australasia that deliver a more natural approach to health. We are passionate about delivering high quality products and services and we always seek to employ people who share this vision.

Blackmores digital evolution has seen the multi-award winning www.blackmores.com.au become one of the country's most visited digital communities.

Do you have a passion for understanding the mechanisms that make or break digital marketing?

We are seeking a person with advanced analytical ability and advanced digital awareness to assist our digital team in identifying opportunities to further enhance the services we offer our digital community.

Reporting to the Digital Program Manager, you will develop data analysis strategies and design KPI's that provide information to assist the digital team in achieving their business goals and objectives.

One of your key strengths will be the ability to summarise data insights in a clear and concise manner (via excel formats/PowerPoint presentations) so that strategy implications and possible alternate options are readily understood.

On offer is the chance to gain entry into an exciting, progressive and rewarding professional environment where we will actively encourage your passion for the digital medium.

You will be working with a company that is at the forefront of the health and wellbeing community on the Internet, with a strong customer focus and real passion in all we do.

Blackmores are also recognised as a great employer that offers employees a range of benefits and programs designed to foster personal development.

To provide an expression of interest in this career enhancing opportunity, please follow the link <http://rerecau.com/rethink2/jobs/view/256>

You will be asked to provide contact details; attach your resume and answer preliminary questions to assist us in quickly communicating with all applicants.

Applications close 8th May 2015

Thank you in anticipation of your interest in this opportunity with us.