



e-Commerce Manager / BLACKMORES.

Responsibility for driving and implementing our Digital Sales strategies.

Fantastic opportunity to be part of an award winning digital community.

On Site GYM / Pool/ Subsidised healthy Staff Café - Warriewood.

Do you have a passion for the Internet, Digital Communications and e-Commerce?

Blackmores is a market leader in developing and marketing products and services throughout Australasia that deliver a more natural approach to health. We are passionate about delivering high quality products and services and we always seek to employ people who share this vision.

Blackmores digital evolution has seen the multi-award winning www.blackmores.com.au become one of the country's most visited digital communities.

We are seeking an e-Commerce professional with proven experience in strategically optimising online commercial services.

Reporting to the Senior Digital Manager, the e-Commerce Manager is responsible for implementing digital sales campaigns to encourage trial, drive conversion rates and increase basket size to ultimately increase website revenue.

In addition to an innate passion and interest in digital marketing, we see you having;

- A track record in successfully building sales campaigns across all facets of digital mediums.
- Strong multi-tasking skills and organisational skills - the ability to support varying and concurrent digital campaigns plus manage general administration.
- Proven experience in implementing major e-Commerce innovations.
- Proven experience in implementing major e-Commerce innovations that have increased sales and conversion rates.
- A willingness to embrace Blackmores values - a passion for natural health, integrity, respect, leadership and social responsibility.

A background in Pharmacy/FMCG or Health related categories will assist you in rapidly understanding aspects of our online offerings, however our focus is much more on obtaining a person who has demonstrable experience in increasing online conversion rates and market share through this medium.

On offer is the chance to gain entry into an exciting, progressive and rewarding professional environment with recognition through an executive remuneration package.

You will be working with a company that is at the forefront of the health and wellbeing community on the Internet, with a strong customer focus and real passion in all we do.

Blackmores are also recognised as a great employer that offers employees a range of benefits and programs designed to foster personal development.

To provide an expression of interest in this career enhancing opportunity, please follow the link

<http://rerecau.com/rethink2/jobs/view/334>

You will be asked to provide contact details; attach your resume and answer preliminary questions to assist us in quickly communicating with all applicants.

Thank you in anticipation of your interest in this opportunity with BLACKMORES.

Applications close 13th August 2015