

18 September 2020

This notice is the only public communication authorised by Blackmores regarding this issue.

Blackmores is urging our customers not to be alarmed by a social media post referencing results of a test allegedly conducted by the National Institute for Food Control in Vietnam (NIFC), to determine the levels of 3-MCPD (3-Monochloropropane-1,2- diol) and glycidol esters contained in Blackmores' Newborn formula.

Blackmores' infant formula is safe for consumption.

The reported outcomes of the test allegedly conducted by the NIFC cannot be relied upon. The product tested by NIFC was supplied to NIFC in an unlabelled 1kg container. None of the security features used in Blackmores' infant formula packaging were present in the packaging of the product tested by NIFC. Blackmores' infant formula products are only shipped in security sealed 900g tins, with labels imprinted directly on the tin that cannot be removed. All Blackmores infant formula tins display a batch number, the date of manufacture, expiry date, and incorporate blue dot technology on the bottom of the tin to allow scanning of a QR code to verify product authenticity.

The test conducted by NIFC was not approved or requested by Blackmores. The product tested was not supplied to NIFC in a manner that ensures that the product was not contaminated. All product testing conducted or commissioned by Blackmores is carried out in accredited laboratories operating in accordance with strict standards to ensure reliable and accurate results.

The test performed by NIFC is generally not considered to be a reliable indicator of levels of 3-MCPD or glycidol esters in infant formula. Accurate testing for these substances requires analysis of the oils contained in the product.

The health and safety of infants and their caregivers is paramount, and we take the safety of our products seriously. We are committed to ensuring the highest standards of food safety and quality.

Blackmores infant formula products are manufactured in Australia by a reputable supplier well-known for their high-quality milk products and who is compliant with the strict standards of Food Standards Australia New Zealand (FSANZ).

A recent study conducted by FSANZ on levels of 3-MCPD & glycidol in a broad range of infant formula brands available in Australia and New Zealand, found that levels of 3-MCPD esters and glycidyl esters were found to be consistent and in-line with, or lower than international levels.

All Blackmores' suppliers are audited to ensure compliance with Blackmores' stringent standards of safety, quality and efficacy.

Customers who have any questions regarding this notice should contact Blackmores Naturopathic Advisory Service on 1800 803 760 or by email via advice@blackmores.com.au