

29 October 2015

## BLACKMORES AND BEGA PARTNERSHIP

Blackmores Limited (ASX:BKL) and Bega Cheese Ltd (ASX: BGA) are establishing an equal share partnership to develop and manufacture a range of nutritional foods, including high quality infant formula, through Bega's subsidiary Tatura.

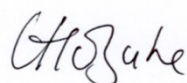
Blackmores and Bega are iconic Australian brands and share a long history of producing quality products. Together we have highly complementary experience, Blackmores in health and nutrition and Bega in dairy manufacturing. This experience is matched by a strong alignment on sustainable sourcing and ingredient traceability as well as shared corporate values.

The partnership brings together the experience of each organisation to develop and produce a range of nutritional foods based on an understanding of our consumers in Australia and Asia. Bega will be the exclusive supplier of the Blackmores and Tatura formulations which will be available early in 2016.

We're developing the range of Blackmores and Tatura products to ensure we have an offering that meets the highest quality standards, with premium ingredients. We are aware from our presence in the Asia region that there is significant demand for infant formula and we believe that, with the combination of Blackmores and Bega, we're uniquely positioned to support those women unable to breastfeed.



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The Blackmores logo consists of the word "BLACKMORES" in a bold, blue, sans-serif font, with a registered trademark symbol (®) at the end.