

Blackmores recognises the strong connection between healthy people and a healthy planet. We are committed to reducing our impact on the environment and to making a positive contribution to the communities in which we operate.

Our aim is to have packaging that is both premium and sustainable, meets or exceeds our customers' expectations, and supports sustainable packaging initiatives in the markets in which we operate. We recognise we have a role to support a circular economy whereby the materials we use become feedstock for new materials and are diverted from polluting landfill.

With an aim to achieve 100% recyclable packaging in ANZ by 2025, we commit to:

- Engage our customers and consumers to better understand their needs and expectations around responsible packaging and clearly communicate our solutions to maximise recovery of materials,
- Encourage a culture of innovation by integrating sustainable and responsible packaging as a key deliverable in our New Product Development process,
- Use our Group Sustainable Packaging Guidelines to assist in evaluating and prioritising good design whilst meeting market criteria for performance and cost,
- Reduce the environmental footprint over the life cycle of our packaging systems by optimising design, choosing lower impact materials, sourcing responsibly, supporting recyclable packaging, reducing weight in transportation and helping our consumers recycle after use,
- Avoid the use of single use plastic packaging or packaging components,
- Support local recycling industries by specifying recycled content requirements and avoiding the use of materials that will contaminate recycling streams,
- Help our consumers make the right packaging disposal decisions by using on-pack recycling messages and providing further information on our website, and other media, regarding our packaging choices and their recycling requirements,
- Through innovative and collaborative partnerships, work with our packaging suppliers to identify solutions that meet our needs, demonstrate leading practice and enhance our contribution to the circular economy, and
- Measure our packaging performance, set targets and KPIs, and publicly report progress against our commitments under the Australian Packaging Covenant.

Measurable achievement of these aims will support Blackmores' demonstration of our commitment to the United Nations Sustainable Development Goals and to the Australian Packaging Waste 2025 Targets.



Alastair Symington
Chief Executive Officer