

58th Annual General Meeting 2020

27 October



The live AGM webcast will be held at 11.00am on Tuesday 27 October 2020

Brent Wallace, Blackmores' Chairman and Chief Executive Officer, Alastair Symington invite you to join us for the Blackmores Limited 2020 Annual General Meeting (AGM).

Blackmores has been monitoring the advice of the government health authorities regarding the ongoing risks from the COVID-19 pandemic. In light of the social distancing requirements of the Australian Government currently in place and the temporary changes in legislation allowing the convening of online, rather than face-to-face meetings, the Blackmores Board of Directors has decided in the interests of the health and safety of shareholders, staff and other stakeholders to hold this year's meeting virtually.

Accessing and Participating in the Meeting

If you choose to participate online on the day of the meeting you will be able to view a live webcast of the meeting, ask the Directors questions online and submit your vote in real time. To participate online you will need to visit web.lumiagm.com/351863503 on your smartphone, tablet or computer. Shareholders will need access to their SRN or HIN number to access the webcast.

You will need the latest versions of Chrome, Safari, Internet Explorer 11, Edge or Firefox. Please ensure your browser is compatible.

For further instructions on how to participate online please view the online meeting user guide at investorvote.com.au/bkl or go to the Investor Centre of the Blackmores website at blackmores.com.au/about-us/investor-centre/news-and-announcements.

Changing your Online Preferences

With the world being forced to go virtual as a result of the pandemic, now is a good time to change your shareholder communication preferences with Computershare.

By electing to receive shareholder communications from the Company by email, you will help us on our mission to support a healthy planet and reduce costs. Visit computershare.com.au/easyupdate/bkl and add your email address to start receiving your communication via email.

SHAREHOLDER DISCOUNTS

Blackmores Shareholders receive a **30% discount** on all Blackmores products. Go to blackmores.com.au/about-us/investor-centre/shareholder-benefits for information on how to place an order. When ordering quote your shareholder code of **SHARE88** which is valid to 30 October 2021.

30%
DISCOUNT

USE CODE
SHARE88

Shareholder Questions

Your questions are important to us and the AGM is the opportunity for the Chairman, CEO, and Auditors to respond to the frequently asked questions of our valued shareholders.

Questions can be emailed to AGMquestions@blackmores.com.au or place the below form in an envelope addressed to Company Secretary, Cecile Cooper, Reply Paid 1725, Warriewood 2102.

Shareholder's name: _____

Contact phone number: _____

Email address: _____

Address: _____

Question(s): _____

Who would you like to address your question to?

Chairman CEO Auditor Other