



Discount Pharmacy CATEGORY MANAGER / BLACKMORES.

Make an impact on one of Australia's most trusted brands.

Cross functional role collaborating with sales & marketing.

Executive Package & Career options – Head Office Warriewood.

Blackmores is a market leader in developing and marketing products and services throughout Australasia that deliver a more natural approach to health. We are passionate about delivering high quality products and services and we always seek to develop and promote people who share this vision.

Take this opportunity to join our Warriewood Head Office team. You will be responsible for developing and driving the Discount Pharmacy Category and Channel Strategy.

Working cross functionally across team Australia, you will act as an interface to effectively collaborate with the Marketing and Sales teams in driving **Blackmores** performance across the Discount Pharmacy Category.

You will work collaboratively with the Marketing and account teams to develop a pricing and promotional framework for the marketing mix (5P's) and you will develop Shopper and Customer initiatives to ensure optimal execution of the strategy.

In tracking the categories performance you will monitor and communicate channel performance analysis across traditional KPI's (Sales, margin, trade spend, scan and panels data).

A typical path for applicants is to take the step from field operations or key account management roles and make the transition into Category Management.

A background in FMCG or Pharmacy related Category Management will position you correctly to hit the ground running in this role however applicants with category management experience in other industry options are also encouraged to apply.

Blackmores is a smoke-free environment where the health of employees is valued and they are provided with an on-site gym, fresh healthy food from a subsidised staff café and generous product discounts. An appropriate package commensurate with experience will be offered to the successful applicant.

If you wish to be part of an organisation where people are genuinely committed to the values that are at the heart of our business: passion for natural health; integrity; respect; leadership and social responsibility; then please follow the link <http://rerecau.com/rethink2/jobs/view/452>

You will be asked to provide contact details and paste or attach your resume prior to answering a brief questionnaire to assist us in rapidly communicating with all applicants.

Thank you in anticipation of your interest in this opportunity with Blackmores.

Applications close 26th February 2016
